

Who we are

The adventure began two years ago with the project "The Cryptomasks" and quickly gained momentum.

To date, we have launched two iconic NFT collections (market cap of 170 ETH, around \$600,000) and incubated one successful project (market cap of 42 ETH, around \$150,000).

The team of The Cryptomasks project is made up of over 20 enthusiasts, supported by nearly 30 experts.

The commitment and trust of our community is tangible, with over 700 holders of at least one NFT from our collections, 3,000 members on Discord, and 7,000 followers on Twitter.

Our team at PulseArt is the result of a skilful blend of exceptional skills and enriching experiences shared over the last two years within The Cryptomasks project.

Introduction

PulseArt aims to transform the NFT sector by addressing the current market challenges, launching a marketplace that benefits creators, collectors, and investors alike. Focused on transparency and community engagement.

Context

Despite its rapid expansion, the NFT market faces issues such as saturation, a lack of transparency, and insufficient support for creators. PulseArt was conceived to overcome these barriers, aiming to democratize NFTs and ensure fair compensation for creators.

Vision and Mission

PulseArt has set out to rewrite the rules of the NFT market by building a community space where deserving projects are valued and both creators and users are rewarded. We are committed to offering an intuitive and user-friendly marketplace.



Key Features

Community Curation and Engagement: A collaborative process for selecting quality creators and projects with incentives for participation.

Transparent Royalties: Implementation of enforced royalties, ensuring fair and transparent compensation for creators.

Clear Usage Rights: Introduction of precise quidelines on the usage rights for each NFT.

A Marketplace That Belongs to Its Users: Opportunity for the community to invest from this round 0.

Roadmap

2024 Q1-Q2: Development and beta testing of the marketplace with a selection of creators and users.

2024 Q3-Q4: Official launch of PulseArt, expansion of the creator base, and exploration of partnerships with galleries and artistic institutions.

2025 Q1-Q2: Expansion of categories and integration of new blockchains + potential new funding round.

2025 Q3-Q4: Launch of PulseArt 2.0 with new strategic partnerships with established projects.

Conclusion

PulseArt positions itself at the forefront of a new era in the NFT market. Committed to transparency, community, and innovation, PulseArt represents much more than just a marketplace. It's a movement towards a fairer and more dynamic NFT ecosystem.